



DOEK ON FLEEK FEATURING THE LAUNCH OF BRAIDING THE NEW WAY

EVENT DATE: 26 September 2026

These Terms and Conditions govern applications and participation in Doek on Fleek featuring the launch of Braiding the New Way. They apply to event vendors, people who apply for a complimentary braid, and volunteer braiders known as Community Hair Heroes. By submitting the relevant form or participating in the Event, the applicant confirms that they have read, understood and accepted the terms that apply to their role.

Event name	DOEK ON FLEEK FEATURING THE LAUNCH OF BRAIDING THE NEW WAY
Organiser and host	The Event is hosted by Newtown Junction Mall and administered with the support of Word 4 Word Marketing (Pty) Ltd and appointed service providers (collectively, the Organiser).
IMPORTANT EVENT INFORMATION	
Event purpose	The Event is a community initiative that brings together approved vendors, eligible recipients of complimentary braiding services and volunteer Community Hair Heroes. The Event also launches the Braiding the New Way initiative. Participation is subject to capacity, safety requirements and these Terms and Conditions.
Event date time and venue	- Date: 26 September 2026 - Operating hours: 9:00 – 17:00 - Venue: Newtown Junction Mall. Piazza 100 Carr St, Newtown, Johannesburg, 2113 - Registration or check-in point: Newtown Junction Mall, Piazza. This type of info would also be shared with participants, community hair heroes and vendors upon approval.
Application periods	- Vendor applications open on 09/09/2023 at 9:00 and close on 22/09/2026 at 17:00. - Complimentary braid applications open on 09/09/2026 at 10:00 and close on 21/09/2026 at 18:00 or earlier if all places are filled. - Community Hair Hero applications open on 09/09/2026 at 10:00 and close on 23/09/2026 at 18:00. - Late, incomplete, duplicate, illegible or misdirected applications may be declined. The Organiser's timestamp will determine whether an application was received on time.
Application links	Use only the form that applies to your role. Submission does not guarantee selection, a vendor space, a complimentary braid or a volunteer placement. Participant application: Open Complimentary Braid Participant Form Volunteer application: Open Community Hair Hero Volunteer Form Vendor application: Open Vendor Application Form

General eligibility	- Applicants must provide complete, accurate and current information and must be legally capable of accepting the terms applicable to them. - A person under 18 may participate as a braid recipient only with prior written consent from a parent or legal guardian, who must remain present throughout the complimentary braid, unless stated otherwise. Vendor applicants and Community Hair Heroes must be at least 18 unless the Organiser gives written approval and obtains all required guardian consents. - The Organiser may ask for reasonable proof of identity, age, qualifications, licences, consent or other information needed to verify eligibility and protect participants. - The Organiser may decline or remove any person who provides false information, breaches these terms, creates a safety risk or disrupts the Event.
Selection and capacity	Places are limited. Selection may take account of available space and equipment, the Event programme, the suitability and completeness of an application, safety and compliance requirements, vendor mix, braiding capacity and the needs of the community initiative. Unless required by law, the Organiser is not obliged to accept every application or disclose confidential selection information.
Acceptance and communications	An applicant is accepted only after receiving written confirmation from the Organiser. The Organiser may communicate by email, telephone, SMS or WhatsApp using the details supplied in the application. Applicants must monitor those channels and promptly report any change in their contact details.
Costs	No fee is charged to apply for a complimentary braid or to volunteer as a Community Hair Hero. The braiding service described in these terms is complimentary to women and girls in the community. Standard data and communication charges may apply. No person may charge a braid participant for the approved complimentary service.
TERMS FOR EVENT VENDORS	
Vendor Participation Fee	The vendor participation fee is R750 excl. VAT for bookings confirmed and paid by Wednesday, 16 September 2026 at 17:00. Thereafter, the standard vendor participation fee of R850 excl. VAT will apply, subject to availability. All final bookings, payments and required supporting documentation must be completed by Tuesday, 22 September 2026 at 17:00.

Vendor application and selection	- All vendors need to provide proof of a valid public liability, photo of their ID and any/all other documents required to complete the application. No vendor can proceed without a proof of public liability, unless stated otherwise from the Organiser. - The vendor form is an application and not an offer, booking or guarantee of a trading space. - The Organiser retains absolute discretion to approve, conditionally approve, waitlist, or decline applications, including limiting product categories to maintain an optimal vendor mix. Current tenants of Newtown Junction Mall shall be granted priority. In the event of a tenant complaint regarding a vendor, the Organiser reserves the right to relocate or terminate the vendor's participation immediately. - Approval is personal to the named vendor and may not be sold, transferred, shared or subcontracted without prior written consent. - Approved vendors must accept their allocation and satisfy all stated payment, document and onboarding deadlines. Failure to do so may result in cancellation of the allocation.
Vendor information and documents	- The vendor must provide its correct legal or trading name, responsible person's details, product or service description, prices and any information reasonably requested by the Organiser. - The vendor must hold and produce all licences, permits, approvals, certificates and insurance required for its activities. Food vendors must comply with applicable food-safety and municipal requirements and provide a valid certificate of acceptability where required. - The vendor must immediately disclose any change that may affect its suitability, legal compliance or ability to trade safely.
Vendor products and trading	- All vendors need to have a clean, tidy and presentable setup with tablecloths reaching to the floor. All vendor signage and promotional materials must be professionally printed and displayed. Handmade, cardboard or handwritten signs are strictly prohibited. - Only goods and services approved in writing may be displayed, promoted or sold. - Goods must be lawful, safe, authentic and accurately described. Counterfeit, stolen, hazardous, offensive or prohibited goods are not allowed. - Prices must be clearly displayed and must include all mandatory charges. - The vendor is solely responsible for its sales, receipts, refunds, warranties, taxes and compliance with consumer-protection law. - The Organiser gives no guarantee of attendance, footfall, sales, revenue, category exclusivity or profit.



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Vendor space and equipment	- The Organiser will allocate the trading position and may move or resize it for operational, crowd-management or safety reasons. - Included infrastructure (per standard booth package): * Tables & Chairs: [Max 2 chairs and 2 trestle/normal tables. * Structure: [Insert details, e.g., One 3m x 3m branded gazebo] * Power & Connectivity: [Insert details, e.g., 1 x 15A electrical outlet and complimentary Wi-Fi] - Vendor to provide [excluded infrastructure] as per standard booth package: * Tables & Chairs: Max 2 chairs and 2 trestle/normal sized tables ($\pm$ 1.8m long x 0.75m wide). Setup will need to fit within a 3mx3m gazebo space. * Structure: One (1) 3m x 3m branded gazebo (no rips or deteriorated banners or gazebos will be allowed). * Power & Connectivity: Should your setup require electricity, please inform the Organiser for logistical purposes. All cords, cables, etc will need to be supplied by the vendor. Only a point of source will be supplied, upon approval. Note: Any additional equipment must be requested in advance. - No electrical, gas, heating, cooking or high-load equipment may be used unless declared, approved and safely installed. Open flames are prohibited unless expressly authorised in writing. - The vendor must keep its area clean, secure and within the allocated boundaries and must remove all stock, equipment and waste by the stated departure time.
Vendor attendance and conduct	- Set-up is from 07:30 and must be completed by 09:00. Newtown Junction Mall's trading hours are: Mon – Fri 09:00 to 18:00 Sat 09:00 to 17:00 Sun & Public Holidays 09:00 to 15:00 Break-down may begin only when authorised. - The vendor and its staff must follow venue rules, lawful instructions, health and safety controls, noise limits, brand guidelines and reasonable directions from Event staff or security. - The vendor is responsible for the conduct, remuneration, supervision and safety of its employees, assistants, contractors and invitees. - Harassment, discrimination, aggressive selling, unauthorised sampling, obstruction, intoxication and illegal activity are prohibited.

Vendor payment cancellation and refunds	- The R750 excl. VAT vendor participation fee is a limited-time special valid until Wednesday, 16 September 2026 at 17:00. Payment and valid proof of payment must be received before the deadline for the special rate to apply and for the booking to be confirmed. - After this deadline, the vendor participation fee will increase to R850 excl. VAT, subject to availability. All outstanding payments, documents and supporting information must be completed and received by Tuesday, 22 September 2026 at 17:00. - Vendors who have made full payment may cancel their booking by emailing marketing@newtownjunctionmall.co.za no later than Friday, 18 September 2026 before 10:00. Cancellations received after this deadline will not qualify for a refund. Unless otherwise stated in writing, transaction fees and third-party charges are non-refundable. Should the Organiser cancel the Event, affected vendors who have already paid for their space will be contacted regarding either an alternative event date or another suitable exhibition opportunity at Newtown Junction Mall. The Organiser will not be liable for any vendor's travel, accommodation, stock, staffing or other indirect costs.
Vendor risk responsibility and indemnity	The vendor remains responsible for its stock, cash, equipment, transactions and activities. To the fullest extent permitted by law, the vendor indemnifies the Organiser, venue owner and their personnel against third-party claims, losses and reasonable costs arising from the vendor's goods, services, acts, omissions or breach of these terms, except to the extent caused by the indemnified party's gross negligence, wilful misconduct or other liability that cannot lawfully be excluded.
TERMS FOR COMPLIMENTARY BRAID PARTICIPANTS	
Participant application and appointment	- Braiding The New Way is strictly and only for females, women & girls (moms, grans, aunts, teachers, caregivers, students, minors, etc). Whether you have a job interview you would like to look presentable for or feel confident with your hair, any and all females are welcome to participate. - A submitted form is a request for a complimentary braid and does not guarantee an appointment or a particular style, braider or time. - The participants who applied for a complimentary braid MUST arrive with clean, detangled hair. This process is crucial to ensure that our Community Hair Heroes (Volunteers) has more time for braiding. - Appointments are allocated according to capacity and the information supplied. A participant must arrive at the confirmed check-in time and follow the queue and appointment process. - A late participant may lose the appointment if the delay would affect other participants or the Event programme. The Organiser may offer the place to another eligible person. - One complimentary service per accepted participant applies unless the Organiser confirms otherwise in writing.



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Service included	The complimentary service includes: 1 of 3 braid options (cornrows, high puff with a half-braided hair and two braid goddess crown) with no more than 1hr30. Hair extensions, products and combs are all provided for the complimentary braid. The only and most crucial step for the participants receiving a complimentary braid MUST come with already-clean, detangled and un-braided hair. This is to ensure our Community Hair Heroes (volunteers) have sufficient time to spend on your braid. No chemical treatment, cutting, colouring, heat treatment or other service is included unless separately described and expressly consented to.
Hair and scalp readiness	- The participant must follow the preparation instructions provided with the appointment confirmation, including arriving with hair in the required clean, dry and detangled condition. - Before service, the participant must disclose known allergies, sensitivities, recent treatments, scalp pain, open wounds, infection, infestation, hair loss, damaged hair or any condition that may make braiding unsafe or uncomfortable. - Health information is requested only to assess safety. The participant should provide only information relevant to the service. - The Organiser or Community Hair Hero may pause, adapt, refuse or stop the service on reasonable health, hygiene or safety grounds. Where possible, the participant will be told why.
Consent comfort and participant choice	- The participant consents to the agreed braiding service and may ask questions before it starts. - The participant may request less tension, a pause, a change within the approved service or an immediate stop at any time. No participant may be pressured to continue. - The participant must promptly report pain, burning, dizziness, numbness, an allergic response or other discomfort. - A request to stop does not create a right to another appointment, but the Organiser will act reasonably where capacity permits.
Service risks and results	Braiding may involve temporary pulling, tenderness or scalp sensitivity. In some cases it may contribute to breakage, irritation, an allergic reaction or traction-related hair loss, particularly where hair or scalp is already fragile or the participant does not follow aftercare instructions. Results, appearance and durability vary according to hair condition, selected style and aftercare. The complimentary service is cosmetic and is not medical advice or treatment.
Aftercare	The participant must follow the aftercare instructions provided. The participant should loosen or remove the braids and seek appropriate medical advice if persistent pain, swelling, rash, sores, hair loss or another concerning reaction develops. Any Event-related concern should also be reported promptly to the contact listed below.

Minors	A participant under 18 requires the Organiser's approval and written consent from a parent or legal guardian. The guardian must provide accurate information, approve the agreed style, remain present throughout the service and make all decisions for the minor. The Organiser may decline or stop a minor's service where the minor appears unwilling or distressed, even if guardian consent has been provided.
TERMS FOR COMMUNITY HAIR HEROES	
Volunteer application and screening	- Community Hair Heroes are referred to as volunteers for Braiding The New Way community initiative. Anyone from home-based braiders, family, friends, and beauty school students to salon stylists, small businesses, grans, and moms—anyone within the community can sign up to be a Community Hair Hero. Participation is open to all genders. - The volunteer form is an application and does not guarantee selection or a particular shift, participant or role. - Applicants must accurately describe their braiding experience and provide examples, references, identification or other verification if requested. - Selection may depend on demonstrated competence, hygiene awareness, reliability, availability, safeguarding requirements and the styles included in the Event. - The Organiser may require an interview, practical assessment, orientation or briefing before confirming a Community Hair Hero.
Volunteer status	- Community Hair Heroes participate on a voluntary basis. Unless a separate written agreement states otherwise, participation does not create employment, a partnership, agency authority or an entitlement to wages, employee benefits or reimbursement. - Selected volunteers will receive a small token of appreciation for their time and contribution, together with a meal voucher valued at R100. The nature of the token and the participating food outlet will be determined by the Organiser and Newtown Junction Mall. The token and meal voucher will be issued when the selected volunteer signs in at the designated registration point on the day of the Event. They are available only to volunteers who have been formally selected, attend their confirmed shift and complete the required sign-in process. These items are gestures of appreciation and do not constitute wages, remuneration, employee benefits or evidence of an employment relationship.
Attendance and instructions	- The volunteer must follow the service menu, hygiene process, participant allocation process, safeguarding rules and lawful instructions from the Event coordinator. - The volunteer may perform only 1 of 3 styles that have been stated on the application form. No volunteer may derail from the options as each style was purposely chosen to ensure more braids are completed in a certain timeframe. - The Organiser may reassign, pause or end a volunteer's participation for safety, conduct, capacity or operational reasons.

Tools products and hygiene	- Tools and products supplied by the Organiser: hair products, tools like combs, hair pieces and refreshments. - Items the volunteer must bring: own hair pieces if you prefer, clips and clean detangled hair. - Hands must be cleaned before and after each participant. Reusable tools must be cleaned and disinfected between participants, and single-use items must not be reused. - Only approved products and equipment may be used. Products must be labelled, within expiry and used according to their instructions. - The volunteer must keep the work area clean, avoid cross-contamination, dispose of waste correctly and immediately report spills, injuries, damaged tools or suspected infection.
Participant consent and care	- Before beginning, the volunteer must confirm the participant's identity, agreed style and consent and must ask about relevant allergies, sensitivities and scalp concerns using the approved process. - The volunteer must respect the participant's dignity, culture, privacy, boundaries and right to request less tension, pause or stop. - The volunteer must not diagnose a condition, give medical advice, use excessive tension or continue where the participant reports pain or shows distress. - Any refusal, adverse reaction, injury, safeguarding concern or dispute must be referred immediately to the Event coordinator and recorded as directed.
Volunteer conduct confidentiality and safeguarding	- The volunteer must act respectfully and must not harass, discriminate against, exploit, intimidate or make inappropriate contact with any person. - Personal or health information learned through the Event is confidential and may be used only to perform the assigned role. It must not be copied, retained, discussed or shared outside the authorised Event process. - No photograph, recording, post, testimonial or contact exchange involving a participant may be made without the participant's separate consent and the Organiser's approval. A guardian's consent is required for a minor. - The volunteer may not accept unauthorised payment, distribute unapproved material or use the Event to collect participant data.
Volunteer responsibility	A Community Hair Hero is responsible for following these terms and the training and safety instructions supplied by the Organiser. To the fullest extent permitted by law, the volunteer is responsible for loss or harm caused by their intentional misconduct, gross negligence, unauthorised service or material breach of these terms. Nothing in these terms excludes a right or liability that cannot lawfully be excluded.

TERMS APPLYING TO EVERYONE

Health safety and venue rules	- Everyone must take reasonable care for their own health and safety and that of others, follow emergency and security instructions, use equipment safely and report hazards or incidents immediately. - A person who is unwell, appears intoxicated, behaves dangerously or refuses a reasonable safety instruction may be denied entry or removed. - The Organiser may search bags or control access where permitted by law and venue policy. Prohibited items include weapons, illegal substances and any item that presents an unreasonable risk. - Assistance animals and reasonable accessibility requests will be accommodated where reasonably practicable. Requests should be submitted in advance using the contact below.
Personal information and POPIA	The Organiser processes personal information in accordance with the Protection of Personal Information Act 4 of 2013. Information may include identity and contact details, age or guardian details, application answers, vendor and qualification records, attendance information, relevant health or allergy information, incident records, images and communications. - Information is collected to administer applications, verify eligibility, allocate spaces and appointments, communicate with applicants, deliver the Event, protect health and safety, investigate incidents, meet legal duties and keep necessary records. - Information may be shared only with authorised Organiser personnel, the venue, Event service providers, emergency or medical personnel, insurers, professional advisers and public authorities where reasonably necessary or legally required. - Health information and children's information will receive additional protection and will be accessed only by people who need it for the stated purpose. - Information will be kept only as long as reasonably required for the stated purposes or applicable legal and record-keeping duties, then securely deleted or de-identified. - A person may request access to or correction or deletion of their information, object to certain processing, withdraw consent where consent is the basis, or complain to the Information Regulator, subject to applicable law.
Direct marketing	Consent to receive marketing must be requested separately and must not be a condition of applying or participating. A person may opt out of marketing at any time using the method stated in the message or by contacting the Organiser. Operational messages about an application, appointment, shift or Event are not marketing messages.
Photography and media	General Event photography or filming may take place. Based on the applicant's response on the link forms for participants, volunteers and vendors, The Organiser serves the right to proceed respectfully. Photos and/or videos will be used for marketing or publicity, unless another lawful basis clearly applies. A person may decline promotional use without losing an application or participation opportunity. Guardian consent is required for a minor.

Intellectual property	The Event name, branding, materials and content supplied by the Organiser remain the property of their respective owners and may not be used outside authorised Event participation without permission. Applicants retain ownership of their own original material but grant the Organiser a limited, non-exclusive right to use material submitted in an application solely to assess and administer that application, unless separate permission is obtained.
Changes postponement and cancellation	The Organiser may make reasonable changes to the programme, venue layout, appointment times, vendor allocation or operating requirements. The Event may be postponed, relocated, suspended or cancelled because of safety concerns, venue unavailability, insufficient capacity, severe weather, public-authority directions, force majeure or another circumstance beyond reasonable control. The Organiser will use reasonable efforts to give affected persons notice through the contact details or public channels available. Any vendor refunds or non-refunds will be handled under the vendor cancellation terms above.
Limitation of liability	To the fullest extent permitted by law, the Organiser and venue are not liable for indirect, special or consequential loss; loss of profit, opportunity or anticipated sales; or loss, theft or damage to personal property, except to the extent caused by their gross negligence, wilful misconduct or another liability that cannot lawfully be excluded. Nothing in these terms limits rights under the Consumer Protection Act 68 of 2008 or other applicable law where those rights cannot be waived.
Breach removal and recovery of loss	A person who materially breaches these terms, an applicable law, a venue rule or a reasonable safety instruction may have their application declined or participation ended without further entitlement. The Organiser may recover proven direct loss caused by that person's unlawful conduct or material breach, subject to applicable law. Removal does not prevent the Organiser from reporting suspected unlawful conduct or taking other lawful action.
Complaints and incident reporting	Questions, complaints, accessibility requests and incident reports should be directed to the Marketing Department at marketing@newtownjunctionmall.co.za . Urgent safety or medical concerns must be reported immediately to Event staff or emergency services. A complaint should include the person's name and contact details, the date and a clear description of the issue, subject to any right to remain anonymous under applicable law.
Amendments	The Organiser may amend these terms where reasonably necessary. Material changes will be communicated through the application channel, the Event website or another reasonable method before they take effect. A change will not retrospectively remove a vested consumer right. The version published on www.newtownjunctionmall.co.za/ and dated 09/09/2026 is the current version that can be located at the bottom of the website.
Governing law and severability	These terms are governed by the laws of the Republic of South Africa. If a term is unlawful or unenforceable, it will be limited or removed only to the extent necessary, and the remaining terms will continue to apply. A failure or delay in enforcing a right does not waive that right.